

# How the Phoenix Chamber Improved their IT Investments to Improve their Organization



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Greater Phoenix Chamber (GPC) is Arizona's largest chamber that advocates for businesses at any level. They develop key programs to foster economic prosperity, connect businesses to cultivate community, and strengthen the region's foundation for business success. With a steadfast commitment to helping existing businesses grow and thrive, the Chamber is a trusted champion for businesses on all fronts.

## The Challenge

With no internal IT or cybersecurity team, Lona oversees all of the IT and technology as part of her responsibilities. When she started working for Greater Phoenix Chamber in 2015, she immediately realized the need for better IT. With all her company's data backed up on a physical box, she knew there had to be a better solution to storing their data, as well as increasing employee flexibility and overall improving their IT infrastructure. She knew their technology investment and strategy needed to change. Through cloud migration, hardware setup, and implementing updated cybersecurity protocols, Greater Phoenix Chamber leveraged IT solutions with ATS to strengthen their business.

## Our Solutions

### Specialized Solutions

Upgrading to Office 365 gave GPC instant messaging capabilities to help with inbox flow, as well as improving overall communication and workflow.

### The Right Technology

- Cloud Migration
- Transition to Data Center
- Cybersecurity Protocols & Training
- Remote Servers
- Strategy & Budgeting

### Return on Investment

"We've made an investment in this equipment and are also trying to protect our assets. One of the ways we can protect our IT infrastructure is to have it in the ideal environment, and that for us was moving to a data center."



*"ATS continuously goes above and beyond. They have developed a deep understanding of our business needs. I trust them completely with their recommended IT solutions because I know they will guide us to the right decisions that support our mission."*

*-Lona Teague, VP of Finance & Operations at Greater Phoenix Chamber and ATS Client of 6+ Years*

## How can we help?

At American Technology Specialists (ATS), we help community-based organizations use technology to achieve their mission through IT Consulting, cybersecurity, managed technology services, and support.

## Next Steps

To learn more about American Technology Specialists and how we can help your business, visit <https://technologyspec.com/>